



**ΠΡΕΣΒΕΙΑ ΤΗΣ ΕΛΛΑΔΟΣ
ΝΕΟ ΔΕΛΧΙ**

ΓΡΑΦΕΙΟ ΟΙΚΟΝΟΜΙΚΩΝ & ΕΜΠΟΡΙΚΩΝ ΥΠΟΘΕΣΕΩΝ

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Νέο Δελχί, 3 Οκτωβρίου 2018

Αρ. Πρωτ. Φ. 2270/643

Προς: ENTERPRISE GREECE Invest & Trade

-Υπόψη: κ. Κων. Αγγελόπουλου

Δ/ντή Προσέλκυσης Επενδύσεων

Κοιν: ΥΠ.ΕΞ.

-Γραφείο Γενικού Γραμματέα Δ.Ο.Σ.

-κ. Β΄ Γεν. Δ/ντή

-B5 & B8 Δ/νσεις

Κατάλογος λοιπών αποδεκτών

Ε.Δ.: Γραφείοκ. Πρέσβευς

Θέμα: «5th Global Business Summit 2019 , 22nd- 23rd February 2019 , New Delhi»

Η πέμπτη παγκόσμια επιχειρηματική διάσκεψη κορυφής «The Global Business Summit 2019» θα λάβει χώρα από τις 22 έως τις 23 Φεβρουαρίου 2019 στο Νέο Δελχί της Ινδίας. Η Διάσκεψη φιλοξενείται από τον όμιλο The Times, τον μεγαλύτερο όμιλο μέσων μαζικής ενημέρωσης της Ινδίας.

Με την πάροδο των ετών, η διάσκεψη αυτή έχει φιλοξενήσει αρχηγούς κυβερνήσεων και επιχειρηματικούς ηγέτες όχι μόνο από την Ινδία, αλλά και από ολόκληρο τον κόσμο, συμπεριλαμβανομένου του Πρωθυπουργού της Ινδίας κ. Narendra Modi.

Για το λόγο αυτό σας προωθούμε την από 25.09.18 επιστολή της κας Queene Nair, Δ/τριας της PR&Alliances, που αφορά την εν θέματι Διάσκεψη :

“Your Excellency Mr. Kalogeropoulos

We take great pleasure to announce the fifth edition of The Global Business Summit 2019 presented by YES BANK and The Economic Times, scheduled from 22nd – 23rd February 2019 in New Delhi, India. The two-day conference is hosted by The Times Group, India’s largest media conglomerate. The Economic Times is

an integral part of the 176 years of The Times Group legacy and is the second most read business Newspaper in the world.

Over the years, the summit has hosted prominent heads of Governments and business leaders from not only from India but across the world, including the Hon'ble Prime Minister of India, Mr. Narendra Modi.

An outward looking economy Greece boasts of long term growth for investors exploring foreign markets and high returns. Moreover as a member of the European Union and the Eurozone, Greece continues to be the economic hub of Southeast Europe, an ideal gateway to the Middle East, Western Europe, and North Africa, and an emerging logistics hub for the entire region. Besides a highly competent work force Greece offers investors a reliable investment climate and business environment for doing business.

Keeping in view the business and investment prospects that Greece offers and in view of the importance of the GBS, we take great pleasure to cordially invite GREECE to lead a delegation comprising of high profiled Government and business leaders to the Summit. We also look forward to recommendations from you for inviting business and government leaders from GREECE to speak at the GBS.

We believe that your association and the valued participation of a delegation from Greece will be of great relevance to this significant event.

Launched on January 15, 2015, the GBS addresses key macroeconomic issues faced in the current context, providing strategic foresight for sustainable, inclusive economic growth. The plenaries and parallel tracks define and deliberate on globally relevant issues affecting geo-politics, socio-economics, trade and business.

Mentioned herein is the Post show report - [GBS Post Show Report 2018.pdf](#) Participation details and a brief introduction detailing the GBS is appended herewith for your kind reference.

A flagship initiative of the Times Group and the Economic Times, the Global Business Summit believes in providing long term solutions to the most critical challenges facing businesses and world economics, through open exchanges and interactions by bringing together influential groups of Governments, Business Leaders, State Heads, Technocrats, Thought Leaders, Academicians, Policy Makers, Entrepreneurs, Innovators, Start-Ups And Leading Corporates.

The plenaries and parallel tracks define and deliberate on globally relevant issues faced in the current milieu that influence geo-politics, socio-economics, trade and business, and as such provides strategic foresight for sustainable, inclusive economic growth.

Most important, the GBS acts as a catalyst for governments and businesses to explore joint ventures, investment opportunities and commercial alliances. Besides, the Summit offers an opportunity for participating countries and businesses to present their trade and investment potentials.

We expect delegates from over 30 countries to participate at the GBS. This would be an excellent opportunity for businesses from the Greece to engage in business discussions and explore business and investment opportunities.

Highlights of the 5th Global Business Summit, 2019

- **Plenaries :** The Plenary will be addressed by High Profile Dignitaries, Government Heads, Academicians, Regional Authorities and Technocrats on mutual topics of discussion. Speakers would include leaders from India and across the world from Government, Businesses and Trade Promotion Organizations.
- **Panel Discussions and Roundtables:** An important feature of the Summit will focus on issues faced by global investors and businesses as well as discuss policy and regulatory related issues.
- **Country Perspectives:** The parallel tracks on Country Perspectives offers participating countries a platform to promote its potentials for business and investment opportunities as well as showcase the commercial activities in your region.
- **Industry Specific Roundtable Discussions:** Showcase industry specific potentials in Global markets as well as showcase specific products and services to global decision-makers from the industry.
- **B2B, B2G and G2G Meetings:** An ideal forum to facilitate the forging of Government and business alliances. Take advantage of one to one meetings between delegates from across sectors and countries to help facilitate business and commercial linkages.
- **Innovations & Start up Zones :** Showcase enterprise startups, tech start ups and innovations from your country to explore financing options, partnerships and venture capital
- **Networking Social Activities:** Connect and strengthen relations with your peers and colleagues from over 30 countries. Promote trade and investment opportunities in your country, region and business community.
- **Profile of Participants include :** Country Heads; Ministers; Deputy Ministers; Thought Leaders; Policy Makers, Entrepreneurs, State Heads; Ambassadors; Regional Heads; Government Bodies; Board of Investments; Trade Promotion Organizations; Business Leaders; CEOs; Corporates; SMEs; Academicians; Technocrats; Innovators; Startups etc.

Key Benefits and takeaways :

- Gain insight from internationally-renowned speakers, experts and leaders
- Benefit from exclusive networking events
- Establish new partnerships and business contacts from around the world
- Promote trade and investment opportunities in your region and business community
- Generate and exchange ideas

A relevant feature of the Summit is the International Roundtable Discussions on the Ease of Doing Business. Government representatives,

business leaders and trade promotion organizations from across countries will discuss and identify key factors in sustaining the Ease of Doing Business in today's challenging scenario of globalisation.

Like the previous editions, we expect more than 500 CEOs and high profiled delegates from India and across the world to converge at the GBS 2019.

The previous editions boast of representations from the USA, Canada, Russia, Belgium, Great Britain, Australia, Botswana, China, Israel, Kenya, Malaysia, Mauritius, Mexico, Malta, Poland, Bangladesh, Philippines, Seychelles, UAE, Greece, Oman, Thailand, Bhutan, Myanmar, Nepal, Sri Lanka, UAE, Catalonia etc.

The Categories for participation at the GBS is as mentioned below :

- *Delegation Partner (Only Delegation based)*
- *Exclusive Country Partner (Sponsored)*
- *Country Partner (Sponsored)*

In this regard I seek an appointment with you so as to enable us to discuss the participation of a delegation from your Country to this very significant event.

As we gear up for yet another trailblazing edition, we are certain that the presence of a high profiled delegation representing GREECE will help create a summit of extraordinary relevance.

We await your valued response and look forward to welcoming you to the GBS in 2019.

Thanking you

Yours Sincerely

Queenie Nair

Director, PR & Alliances

Economic Times – Edge | India Leadership Council (ILC)™

Για οποιαδήποτε περαιτέρω πληροφορία ή ενέργεια εκ μέρους μας, παρακαλούμε επικοινωνήστε με το Γραφείο μας.

Ο Προϊστάμενος

Βασίλης Αχ. Σκρόνιας
Γεν. Σύμβουλος Οικονομικών &
Εμπορικών Υποθέσεων Β΄